



WEB DESIGNER AND DIGITAL MARKETING COORDINATOR

Faris Alwi

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SUMMARY

Creative Web Designer with 3+ years of experience crafting responsive websites using WordPress, Divi Builder, and Elementor. Skilled in digital marketing via WhatsApp and MailChimp, proficient in Canva for graphics, and experienced with AI tools like Grok for productivity. Strong in project coordination using Monday CRM.

EXPERIENCE

Team Leader Digitalization

RedRadar International. | June 2024 – Present

- Led a team in the digital transformation of client websites, enhancing user experience.
- Implemented modern design trends and responsive layouts for cross-device functionality.
- Collaborated with clients to define project goals and manage timelines.
- Coordinated with developers to deliver high-quality solutions.

Web Development & Technical Support Executive

RedRadar International | February 2022 – May 2024

- Built and customized websites using WordPress, Elementor, and Divi Builder to meet client needs.
- Provided technical support by resolving issues and optimizing site functionality across devices.
- Delivered timely updates and addressed client feedback to maintain satisfaction.
- Collaborated with clients to enhance website performance and user experience.

TECHNICAL SKILLS

- Proficient in WordPress, Divi Builder, and Elementor for website creation.
- Skilled in managing WhatsApp notifications and email campaigns with MailChimp.
- Competent in designing graphics and promotional materials using Canva.
- Able to organize projects and streamline workflows with Monday CRM.
- Familiar with AI tools like Grok and ChatGPT to enhance project delivery.
- Familiar with WooCommerce Plugin in Wordpress

EDUCATION

Diploma in New Media

Communication & Contentpreneurship

University Teknologi Mara (UiTM)

Graduated: December 2022

CERTIFICATIONS

- Diploma in New Media Communication & Contentpreneurship
– Completed 2022
- Certified Digital Google Marketing
– Completed 2022

LANGUAGES

- English (Intermediate)
- Bahasa Melayu (Native)